

# INNOVATION

**in-no-vate.** v. vat-ed, vat-ing; To make changes or alterations in; bring in new ideas, methods, etc. -in'no-va'tive adj.- in'no-va'tor n.

*It has been rumored that Charles H. Duell,  
U.S. Commissioner of patents, stated in 1899,*

**“Everything that can be invented,  
has been invented.”**

*The very notion of this statement contradicts what we,  
as a society, strive for in the progression of everyday life.*

**Innovation** is what drives us to improve  
**the way we live...the way we think...the way we interact.**

*This philosophy is the foundation of VEKA Innovations.*

**WE HAVE CHOSEN TO INVENT , NOT RECREATE.**

**WE HAVE CHOSEN TO INNOVATE , NOT CONTEMPLATE.**

**WE HAVE CHOSEN TO LEAD , NOT FOLLOW.**

*VEKA Innovations has a vision of growth for the future, one that includes  
some of the most revolutionary vinyl products the industry has ever seen.  
As our vision unfolds, we will also help you to advance your business for years to come.*

**In 2005, we will salute some of the inventions, inventors, artists and icons  
that have changed our lives and the way we live.**

*Join us while we introduce how your business and VEKA Innovations  
can change lives together.*



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